

## Services section

Sinokrot Global Group decided to establish its own logistics company that will be charged with the main responsibility of providing the various logistics services to all the Group's companies. This company will carry out all the import and export activities, in addition to distributing the various products of the companies within the Palestinian market.

### Why Sinokrot ?

- &bull; Solid base infrastructure
- &bull; Wide distribution network
- &bull; Strong external and internal auditing systems
- &bull; Excellent market knowledge
- &bull; Excellent location with easy access to all markets
- &bull; Social & economic relationship with customers
- &bull; Competitive credit policy
- &bull; Human resources training and development (availability of in house training center will equipped)
- &bull; Sufficient stock capacity
- &bull; Quick and efficient delivery service
- &bull; Complete and separate operation in Gaza Strip including management reporting to the Higher Council of Sales.
- &bull; FIFO system highly implemented

### Sales & Distribution System

- &bull; Warehouses : Central ,6500 sqm (including refrigerated warehouse) G  
team 16 , Wholesales team 8 , Van sales 4 .
- &bull; Excellent routing system : - Retail coverage /sales person 26-28 visit /daily - Whole sale coverage/sales person 13 visit / daily - 60% Retale sales coverage - 40% Whole sales coverage Transportation & Logistics services: - 30 heavy & light trucks - 30 employees.
- &bull; 36- hours maximum delivery time&bull; Regular market reporting and research
- &bull; Intensive & extensive training courses
- &bull; Smooth permit , license, registration acquisition and other legalization matters related to PNA

### The Higher Council of Sales & Marketing

#### Main Objectives

- &bull; A body of sales and marketing
- &bull; Formulating all sales and marketing policies
- &bull; Guaranteeing exchange of information between different sales teams
- &bull; Unifying different sales team under one umbrella
- &bull; Training and research
- &bull; Mutual sales campaigns
- &bull; Monthly sales management meeting

&bull; Management events